

# **WESTERN PLANT GROWTH REGULATOR SOCIETY**



January 14 & 15, 20098  
Doubletree Hotel in Sacramento  
Sacramento, CA

## **21<sup>st</sup> Annual Conference**

Western Plant Growth Regulator Society  
Register at [www.wpgrs.org](http://www.wpgrs.org)

7.5 Continuing Education Hours are Requested for CA, WA, OR, AZ and CCA

**Wednesday, January 14, 2009**

11:00 AM -5:30 PM Registration and General Session

5:30 PM- 7:30 PM Poster Session/Reception

### ***General Session, Wednesday***

Moderator: Jim Hansen, Valent

- 1:15 PM Jim Hansen**  
Welcome and introduction
- 1:30 PM Dr. Fred Below**  
University of Illinois  
Stress control for achieving high corn yields
- 2:15 PM Dr. Eduardo Blumwald**  
University of California, Davis  
Cytokinin and stress genes
- 3:00 PM Break**
- 3:30 PM Dr. David Grantz, Director**  
University of California, Kearney Ag Center  
Jasmonate impact on ozone responses in cotton
- 4:15 PM Maryam Khosravifard**  
California Department of Pesticide Regulation  
Registration of plant growth regulators
- 4:30 PM TBA**  
General label updates and new product announcements
- 5:00 PM WPGRS Business Meeting**
- 5:30 PM Adjourn**  
Poster session and reception

**Thursday January 15, 2009**

Breakout Session I: 8:00 AM to 12:00 PM

**Session I, Thursday, Trees and Vines**

Moderator: Dr. Kitren Glozer, University of California, Davis

- 8:00 AM** **Dr. Jackie Burns**, University of Florida, Citrus Research & Extension Center, Lake Alfred, FL  
Overview of Abscission Control by Targeting PGR Endogenous & Exogenous Binding Sites
- 9:00 AM** **John Knapp**, KIM-C1, Fresno, California  
Forchlorfenuron (CPPU) Research on Wine Grapes, Blueberries & Current 2009 EUP for Almonds, Figs, Prunes, Pears, Cherry, etc.
- 9:30 AM** **Break**
- 10:00 AM** **Dr. Kitren Glozer**,  
University of California, Davis  
Pre & Post Harvest Amelioration of Mechanical Damage in Table Olives
- 10:30 AM** **Dr Mathew Fidelibus**  
University of California, Kearney Ag Center  
Current Research in Abscission Control of Table & Raisin Grapes
- 11:15 AM** **Dr. Carlos Crisosto**,  
University of California, Kearney Ag Center  
Thinning Figs & Other Tree Crops with Fall Applications of Ethephon
- 12:00 PM** **Adjourn**

**Thursday January 15, 2009**

Breakout Session II: 8:00 AM to 12:00 PM

**Session II, Thursday, Field and Row Crops**

Moderator: Ken Kitz, Harris Moran Seed Inc.

- 8:00 AM** **Dr. Shermain Hardesty**  
University of California, Davis  
UC Small Farm Outreach Programs
- 8:30 AM** **Dr. Beth Mitcham**, University of California, Davis  
Research with plant hormone genes & blossom end rot on vegetable crops
- 9:30 AM** **Break**
- 10:00 AM** **Lance Beem**  
Stoller Enterprises, Granite Bay, California  
Use of kinetin (XCyte) for pod set & yield increase in beans
- 10:30 AM** **Dr. John Immaraju**  
Amvac Chemical Corporation  
Use of NAA on greenhouse grown melons in Japan
- 11:00 AM** **Dr. William Weir**  
UC Cooperative Extension, Emeritus  
Plant growth research in cotton
- 11:30 AM** **Todd Edgingon**  
AgroFresh  
1-methylcyclopropene (1-MCP) research in field crops
- 12:00 PM** **Adjourn**

***Thursday January 15, 2009***

Breakout Session III: 8:00 AM to 12:00 PM

**Session III, Thursday, Ornamental and Turf**

Moderator: Dave Barcel, OHP, Inc.

- 8:00 AM**     **Erin Arnott**  
Valent, USA  
Using Sumagic PGR for ornamental  
production
- 8:45 AM**     **Jeannie Bogard**  
Goldsmith Seeds, Gilroy, CA  
Business trends for green industry production
- 9:30 AM**     **Break**
- 10:00 AM**    **Dr. Peter Petracek**  
Valent BioSciences  
Prolonging ornamental shelf life quality using  
abscisic acid (ABA)
- 10:30 AM**    **David Barcel**  
OHP, Inc.  
Cyclanilide research and control of branching  
in ornamental production
- 11:15 AM**    **Rogell Rogers**  
Village Nursery, Sacramento, CA.  
Using PGR's for nursery production
- 11:45 AM**    **Label Updates Q&A**  
Sustaining members label updates and new  
product research updates for ornamentals
- 12:00 PM**    **Adjourn**